**Ethical Issues Report**

Report on Ethical issues associated with AR technologies (max 2 pages)

Ethical and Legal topics

1. Data Protection (GDPR)
2. Intellectual Property (IP Copyright)
3. User Generated Content (UGC and DMCA)
4. Privacy
5. Liability
6. Children’s Online Privacy Protection Act (COPPA)
7. Culture and Religion

While AR technologies are not new, today's AR technologies are as capable as they have ever been and are only just becoming available at consumer level. As a result, developing AR applications highlights several ethical and legal considerations. You are to produce a report highlighting the key ethical concerns that need to be considered when developing AR technologies.

All material and ideas from other authors must be cited in the text and referenced at the end of the article (references do not count to your page limit) using Harvard referencing (<http://libweb.anglia.ac.uk/referencing/harvard.htm>).